

## Economic Development Service Plan

Action Plan							Connections	
Action Code	ACTION	What role will the service play? (Please click in the cell to select the relevant role by clicking on the drop down arrow)	Description (Target, Outcome, Critical Success Factors and Environmental Impacts)	Due Date	Lead Officer	If the action impacts on another service in terms of support/input, please specify below:	Links to partnership wide agendas: - Community Strategy - Health and Wellbeing	
<b>Corporate Priority: Prosperity</b>								
<b>Strapline: Improving the economic and social opportunities available to our communities</b>								
<b>Deliver sustainable rural business growth</b>								
<b>14-ED01</b>	Deliver the rural development transition programme to provide a bridge between the completion of the Eastern Plateau in 2013 and the beginning of a new programme if the application is successful.	Service Provider / Commissioner / Manager	<b>Target:</b> Between £1- 2million of funding for the Eastern Plateau area <b>Outcome:</b> Support to rural business <b>Critical Success Factors:</b> Successful funding bid <b>Environmental Impacts:</b> None	30 December 2014	Economic Development Manager	None	Local Enterprise Partnership	
<b>14-ED02</b>	Support to the Local Enterprise Partnership with the strategy, development and delivery of their rural development allocation from Defra.	Partner	<b>Target:</b> Between £3-4m of funding countywide <b>Outcome:</b> Support to rural business growth <b>Critical Success Factors:</b> Strategy and delivery capacity <b>Environmental Impacts:</b> None	30 September 2014	Economic Development Manager	None	Local Enterprise Partnership	
<b>Enhance the economic well being of East Herts</b>								
<b>14-ED03</b>	Test the viability of running a small business grant programme in East Herts, to include internal consultation with local business and a methodology	Service Provider / Commissioner / Manager	<b>Target:</b> Resources identified and programme designed in 2014 <b>Outcome:</b> Small Business growth and support. This outcome will be quantified by an output related to numbers of businesses proposed to receive support and profiled across the five towns. <b>Critical Success Factors:</b> Resources and effective programme management <b>Environmental Impacts:</b> None	31 October 2014	Economic Development Manager	None	Community Strategy	
<b>14-ED04</b>	Support to workless residents in the 25 - 49 age group as part of an LSP supported programme led by Jobcentreplus	Enabler	<b>Target:</b> Additional support to 40 residents from the 680 currently registered. <b>Outcome:</b> Numbers of residents in this hard to reach group coming off the unemployment register. <b>Critical Success Factors:</b> Partnership with Jobcentreplus <b>Environmental Impact:</b> None	30 November 2014	Economic Development Manager	None	Community Strategy	